

Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."  
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Reviewed:



In conjunction with



## ShowStoppers

To me, ShowStoppers is like Jazz... smooth yet exciting. This highly anticipated event features 'jazzed' vendors unveiling new products for the 1st time. Add to that, **great food**, lots of visual 'eye candy' and yes, **oodles of freebies** and you can't go wrong.

Founded in **1993**, this organization is **15** years old and holds the record for the longest- running, continuously-owned and operated showcase for cutting edge consumer electronics, technology and business press. This invitation-only event held on January 7 this year is always one of my favorite events, and in recent years has been held at the upscale **Wynn Hotel and Casino**.

At CES, ShowStoppers was also host of the **PC World "Innovations Awards"** for the seventh consecutive year.

**Freebies Galore:** There simply isn't a better way to get 'up close and personal' with vendors, than at **ShowStoppers**. And the freebies are great... I wasn't able to get them all, but I did score 3 games on USB 'thumb drives' by Dane-Elec including **Baseball Mogul**, **Football Mogul** and **World Poker**. Skype 'talk to me baby' gave out software and headphones. Skype lets you call other people anytime, anywhere, for free. BTW, you can download Skype for Mac, Linux and Mobile from <http://www.skype.com>.

**More Freebies:** A USB flash memory drive from **Corsair** and from **DisplayLink**, a USB graphics adapter, connector and software to connect and enjoy multiple monitors for my computer or laptop. I use two monitors now, and it's great! **VideoReDo** gave out free video TVSuite MPEG editing software. TVSuite comes with a set of pre-designed menu templates to create great looking DVDs. **VideoReDo** has the *fastest* MPEG editing DVD authoring software on the market. Get a free trial download from CNET [HERE](#).

Dear Readers,  
Sorry to be a little late with this issue, but I wanted to report on **ShowStoppers** which was held in Las Vegas, my home town, on January 7 during the week of the annual Consumer Electronics Show.

### **More Freebies: [cont'd]**

At ShowStoppers I happily scored **System Mechanic**, by Iolo. This is the #1 product to fix and speed up my PC automatically. I also scored **Diskeeper** with **InvisiTasking**, the best way to perform regular defragmentation on your hard drive.

**SmithMicro** handed out **Stuffit Deluxe** for compressing photos, zipping up files, encryption and backup AND **Photo Morpher**, for easy photo morphing and animation! SmithMicro also offers **Internet Cleanup** and **Personal Photo Manager Deluxe**.

**HooVer's**, is a business intelligence company and website that delivers comprehensive insight and analysis on Dun & Bradstreet companies, industries, and people that drive the economy. They gave me a very useful 4-port USB hub. I can hardly wait for ShowStoppers next year ;-) -editor

Scroll Down for Page 2



**Featured at  
CES - Just for  
the Girls ...**

The Auto Show at CES is *always* exciting, and this year's focus seems to be on rear seat media infotainment [there's a good unit by **USTelematics**] and **Taser Guns!** Available in Blue, Silver, Black, Metallic Pink & Leopard Print, the brochure from Taser International, Inc. touts advanced taser technology and illustrates *effective target zones*. The brochure and signage buzz words are "I will control my own destiny" for the female crowd and "There when I can't be" for the guys. COOL.



Would you like to be a part of something BIG? In the press room I met someone from **Event City**, a network and portal for associated creative industries.

They are looking for testers for their Live Beta Launch. If you have the time to check out and critique

what they've got, just sign up [HERE](http://eventcity.net).

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Vendors from Taiwan, Korea and countries all over the world come to CES with trendy gadgets seeking **U.S. distributors**. As usual, much of what is seen will NOT be available for purchase in the U.S. There is a **major concentration of exhibits by these manufacturers** at The Hilton Hotel & Convention Center.

I usually head to this area first. One of the most interesting items I came across is a mobile Internet device called the **Hanbit Pad** from <http://www.hbe.co.kr>.



**Hanbit America LLC**, states that this compact unit will replace the currently available **PepperPad** handheld web computer. Amazon is one of the retailers stocking the PepperPad. The Hanbit branded Pad is expected to be available in July of 2008.

**A Few of Hanbit's Many Features:**

- . Internet browser, news reader, instant messaging, VOIP [Skype].
  - . Media Player, Audio Recorder, Image Viewer, Camera. Built-in Stereo Speaker and mono microphone.
  - . Bluetooth, Ebook/PDF reader, Email, GPS.
  - . Docs: Open Office
  - . Chipset and CPU: Intel's Menlow platform.
  - . OS: Linux, Windows XP Home, etc.
- editor