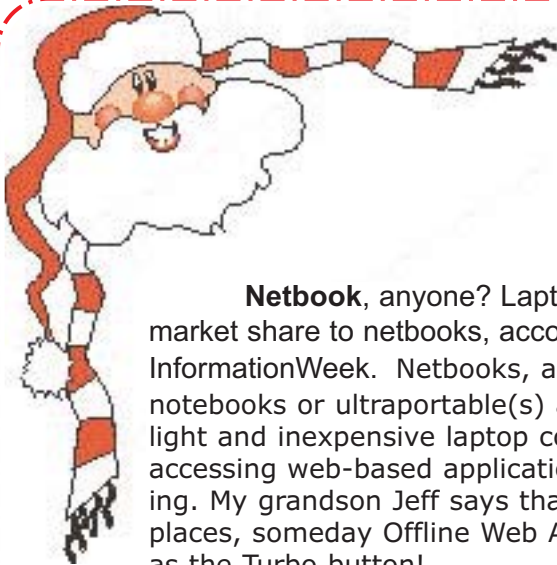


Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."

w w w . d i g i t a l t i m e s . c o m



HOLIDAY ISSUE

Netbook, anyone? Laptops are losing 36% market share to netbooks, according to respondents at InformationWeek. Netbooks, also referred to as mini notebooks or ultraportable(s) are a category of small, light and inexpensive laptop computers suited for accessing web-based applications & general computing. My grandson Jeff says that: except for remote places, someday Offline Web Apps will be as obsolete as the Turbo button!

My laptop notebook is the old-fashioned variety... a **Fujitsu LifeBook**, heavy as a boulder and with a 17 inch screen. It is very difficult to find a carrier for a 17" laptop and I use a specialized piece of luggage by Toshiba--actually a lime green carrier on wheels that was a press gift from the Consumer Electronics International Tradeshow in Las Vegas several years ago.

Netbooks were invented @ late **2007**, 2 years after I bought my Fujitsu. By mid-**2009**, netbooks had been offered to users "free of charge" by AT&T, with the purchase of an extended Internet service plan to access web applications. I can't complain. As heavy as my laptop notebook is, it has traveled well and the only repair it has ever needed was a replacement power cord! Netbooks, on the other hand, have small screens, small keyboards and reduced computing power. For that, I will use my **iPhone**, thank you ;~)

Seriously, netbooks have grown in size and features, now converging with new smaller, lighter notebooks. In mid-2009, CNET noted "the specs between netbooks and notebooks are so similar that the average shopper would likely be confused as to why one is better than the other," noting "the only conclusion is that there really is no distinction between the devices."

You heard it from me

-editor

Scroll
Down for
Page 2

*Online

Shopping 2009



You know I'm a big fan of **COUPONS**...but I have come across a store that, after honoring my coupon at online checkout, had the nerve to send a follow-up email stating that the coupon was honored in **ERROR**. **EEK!** Without my permission, they applied an additional **charge to my credit card** to 'make up for' the amount previously discounted. Will not shop there again. BTW, the Vendor is **Boston Proper**.

.....

Amazon remains my favorite online source for practically anything. The \$75 I pay per year for Prime Member Status is so **worth** it as I get 2-day shipping at no additional cost to me, all year long. Another thing Amazon does is keep track of everyone I have ever sent anything directly to--saving me a bunch of time, as all addresses are presented to me one one page; all I need do is select one ;~)



.....

This year I have limited myself to vendors that provide free shipping - and usually, no sales tax, either. If shipping costs seem 'out there' I go somewhere else. No, I don't use Amazon exclusively!

.....

Walmart has a **FREE** drop-ship feature to my neighborhood store that worked very well when I ordered Wii Fit Plus w/Balance Board plus Accessory Kit at a rather competitive price... -editor

Digital Living- 'Health'

Everyone knows that the holidays are a very stressful time and that expectations and obligations can very easily overwhelm us. It is very important to stay calm and stay healthy ;~) To that end, numerous innovative digital technologies are being employed for our benefit.

For example, Oklahoma **Heart** is a hospital built from the ground up as a *digital hospital*--not only are all patient records electronic, but nurses were provided with **BlackBerry** devices that instantly ring if a patient's heart monitoring system picks up signs of trouble. At the same time, a visual image of the patient's heart rhythm is sent to the nurses' **BlackBerrys**, so their trained eyes can assess the situation and help save lives. The whole process takes less than 2 seconds...

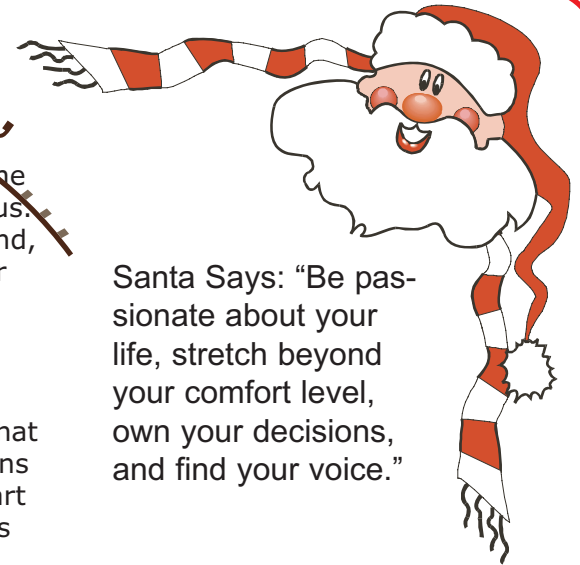
Past standard procedure? If any type of arrhythmia occurred with a patient, the monitoring system alerted nurses with a call to their pagers, with NO supporting data as to the seriousness of the situation. Oftentimes, it was a false alarm.

Oklahoma **Heart** has been able to eliminate central monitoring rooms that were manned 24 hrs/day. With the new system running on **BlackBerrys**, nurses are instantly alerted to potential problems with assigned patients no matter where they are in the building and if something very serious shows up, they can instantly call it a **Code Blue**, before even visiting the room!

Doctors that have purchased **iPhones** for personal and professional use can download 'Receiver' software by Citrix to their *iPhone* and view patients' charts and attached X-ray images. The quality is sufficient to obtain critical information and determine whether he or she should head to a PC [personal computer] to call up a sharper image. The application makes the **iPhone** a browsing tool; patient data is not typically stored on the devices.

RehabCare is a national chain of rehabilitation facilities using smartphones and cloud computing to improve patient care. Their newest application, rolling out in February, is native to the **iPhone** and will let 12,000 therapists receive instructions and record therapies at the point of care with each patient, eliminating hours spent inputting data after their shifts.

IT execs at **RehabCare** are keeping their options open in terms of software for future applications. Impressed with Google's **Android** mobile operating system because it is less proprietary than *iPhone*, they believe **Android** will draw more software developers and device makers, resulting in more choice(s) for their organization. Source: InformationWeek



Santa Says: "Be passionate about your life, stretch beyond your comfort level, own your decisions, and find your voice."

VEVO

VEVO is a **NEW FREE** music video service. To use it, you must say that you are 13 years of age or older and reside in the United States of America. **Google booked \$21 billion in revenue in 2008** and CEO Eric Schmidt is helping to get **VEVO** off the ground. Google owns YouTube, which has content deals with MGM Studios, Sony Pictures, Lionsgate, CBS (parent company of CNET), and all four of the major recording companies.

<http://www.digitaltimes.com>,
.net, .org, .ws, .us, .cc, .biz, .tv
.info, .mobi., .tw, .asia

Digital Times®, founded in 1994, is an "ecommerce publication reporting on the development and/or availability of interactive products and services."

Sandra Knowles Kinnaird,
Founder & Editor

email: editor@digitaltimes.com

The information contained in Digital Times is a combination of original editorial content and information pulled from wire services, research and various online resources.