

Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."

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## WEB 2.0 & Virtualization Jobs

The MARKET couldn't be better ;

This month marks the **Internet's 40th Birthday!!** I was surfing the Web in 1994 and began my career as a web content engineer back in 1995 -- a period that represents, to me, the early, public deployment of the World Wide Web and general access to the world's vast stores of knowledge. eCommerce was more of an idea than an actuality. Everything was FREE - including domain name registration--can you believe it?

In **2009**, business enthusiastically moved beyond establishing Web sites for their brands and embracing social media sites such as **Twitter** and **Facebook**.

IT professionals who can keep up to speed with the fast-moving Web 2.0 world using their Web site design skills are earning a U.S. income of anywhere from \$37,285 to \$59,070/yr. This compares to \$60,000 for a Web developer, \$40,000 for a graphic designer, and \$60,000 for a programmer.

**HOT JOBS!** IT professionals with virtualization experience are VERY much in demand as virtualization is complex, encompassing the entire IT infrastructure. **Virtualization** provides increased efficiency, lower costs, quick return on investment, and a more flexible computing model. Virtualization skills were cited by 35% of the 1,400 CIOs surveyed for the Robert Half Technology IT Hiring Index and Skills Report for the second quarter of 2009, up from 30% in the Q1 report. Needed, are **IT pro(s) who can understand how his/her employer's business works and can articulate how technology can be used to meet and exceed the company's goals.**

One of my son's is in **Network Administration**. There is a limited supply of qualified workers in that profession & the median salary in the U.S. for Networking/systems admin jobs is between \$65,000 and \$75,000.

I have a 23-yr old grandson who is a software programmer at **NASA** and another son who is a mask design engineer, as well as a daughter who has a 22-year career in that field. They have all made, [and spent] *very good \$\$\$*.

Other great fields to recommend to your son, daughter or young friend? IT Architect/Project Management, IT Security, Wireless Networking & Mobility [**Cisco** has an expert-level **CCIE** certification]. According to Sanjay Mehta of **Cisco**, the CCIE certification is particularly popular in emerging markets such as **Brazil, India, and China**, where new wireless infrastructures are being built from the ground up.

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## \*Internet Churches



**Online congregants from all over the world are apparently staying up through the wee hours of the morning to watch church services over the Internet.**

Altho live Internet streaming of worship services have been available for years, the concept has been taken to Web 2.0 standards by **The Church at South Las Vegas** with interactive components, i.e. worshippers who log on can comment live, ask church staff questions, go to a chat room, follow a link to an album that contains the song the 'worship band' is performing, and click on additional links for 'live prayer,' 'live help,' and for new Christians, 'Next Steps.'

The *pastor* at the CASLV, **Benny Perez, has Facebook and Twitter accounts** where church members and other followers read about his family as well as spiritually oriented messages.

**Rabbi Felipe Goodman of Temple Beth Shalom** has been using threaded discussions on Facebook for communicating with congregation members. His *blog* is **HERE**. With that, he reaches people that, frequently, were not in the synagogue.

**Then there's the Central Christian Church here in Vegas, with services tailored to online viewers from all over the world.**

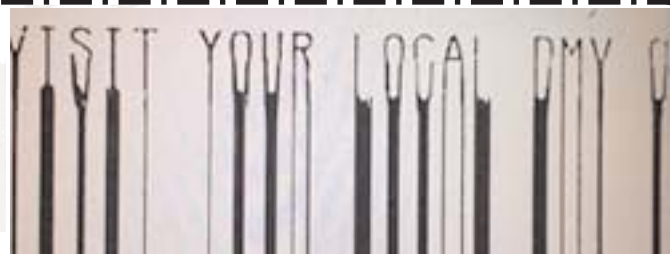
Sources: **local**

-editor



;( Review:

## Plustek's Mobile Office D28 Scanner

**Documentation**

1. Parts list: OK, everything accounted for.
2. Features: Two references to **DigiDoc**, but *no clue* as to what DigiDoc is. I looked for a DigiDoc Window, as referenced. Ultimately decided that must be on the software CD.

**Quick Guide**

- a. Altho instructions for plugging the USB cable into the scanner and my computer, no mention of the AC Adapter [which must be plugged in also].
- b. Instructions for Setup overly complicated—especially for Windows Vista.
- c. Instructions for Windows 2000 & Windows XP concluded with comment to '**skip to Step 5.**'  
**There IS NO Step 5.**

**Testing the Scanner:**

- a. No mention of using calibration sheet 1st, [an important step] yet instructions that come up on my computer screen say to do that. .
- b. After using calibration sheet, DigiDoc window comes up with complicated settings... no clue as to what to do about it.
- c. No mention of DigiDoc here; just to proceed with basic Simplex Button scanning by clicking Start Menu> to launch NewSoft>Presto! ImageFolio. Within that app, I click File>Acquire>Acquire [still don't know what to do with the DigiDoc menu that remains openTried several scans ... business cards, DMV notice [got stuck in the machine every time], color photo. Even at highest resolution of 600 dpi results in all instances were unacceptable ;(
- d. After looking at Instruction Sheet #2, I see that you can't have a successful scan without 1st configuring scan parameters in DigiDoc and syncing them with the machine. Like this: In DigiDoc, you assign the scan details for your project a number between 1-9. Then you press the LED button on the scanner continuously until it 'shows the number are you wanted.' No kidding - that's what it says. The instructions for testing the scanner don't mention this, which is probably why my scan didn't produce an image of what I scanned -- just an image of a black screen.
- e. DigiDoc - there are settings for document size, i.e. business cards, A4, A5, Letter, etc. as well as black and white, color, text vs. photo, etc. Even with the best possible settings the scans were smeared, too light or nonexistent [just a black sheet]. That was before I knew I had to assign the setting in DigiDoc a number, then punch that number up on the LED screen to sync the hardware with the software.

**Attempts to SYNC:** Assigning a 'scan job' to a number between 1-9 was not foolproof. Many times the details just would not save even tho I hit the 'apply' button and had to do it over. After making a list of the different scan parameters created in DigiDoc, I selected No. 3, then punched the LED button which unfortunately, remained on 0. Further punching of the button produced nothing - the LED remained on zero. After numerous 'punches', it changed to 3, but would not scan.

**I GAVE UP** on this product. My experience testing this product was an exercise in frustration from beginning to end and unfortunately, I have *nothing good to say about it.* -editor

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Saundra Knowles Kinnaird,  
Founder & Editor  
email: editor@digitaltimes.com