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Digitally Cool "Blink"

'Contactless' Credit Card

In support of our cashless society, JPMorgan Chase said its new credit card, called "blink," does not have to be swiped and allows consumers to wave their card past a sensor to make payments. Blink will be available this summer and can be used in movie theaters, convenience stores, specialty shops and drug stores.

Personally, I dislike swiping cards. I invariably put them in backward, or upside down, etc. The clerk often swipes it unsuccessfully and then enters ALL of the numbers on the card before it will go through!

7-Eleven will test the card in @ 200 of its stores, eventually accepting it at 5,700 stores. The new cards *also can be used the same way as traditional credit cards* with a magnetic stripe. Exxon Mobil Corp. gas stations implemented these cards at many of their locations way back in 1997.

e-prescribing

In e-prescribing, doctors send prescriptions to pharmacies electronically rather than handing a piece of paper to a patient. Proponents say that the practice will reduce medical mistakes as well as the effort necessary to write, fill and refill prescriptions. Health plans think it will keep costs down. S/W vendor Zix Corp. announced that the e-prescribing activity of physicians who signed up for free services had been high enough that the program's funder, Blue Cross and Blue Shield of Massachusetts (BCBSMA), has authorized signing up 300 more physicians.

Digital IDENTITY



At the Digital Identity World conference in San Francisco, California, Microsoft rolled out what they refer to as an "identity metasytem."

Digitalization is taking over everywhere! Michael Stephenson, director of product management for Microsoft said that they envision individual vendors building their own implementations of what is being referred to as *the digital ID meta-system*. The elements of Microsoft's implementation looks like it will include:


- .Active Directory
- .Active Directory Federation Services (part of the Windows Server 2003 R2 release due to ship this yr.)
- .The "Indigo," or Windows communications sys., run time.
- .Infocard, which is similar to a virtual credit card or membership card, will be the common user interface for the Microsoft digital-ID metasytem. "*Infocards will let users select an identity,*" he explained.

The FULL STORY::
[Microsoft Envisions a Grand Digital-ID Plan](#)

Note: The first Digital Identity World was held in 2002. Microsoft introduced their Trustworthy Computing initiative at that time. Launched by an internal memo from Chairman and Chief Software Architect Bill Gates in 2002, Trustworthy Computing is a long-term effort to create and deliver secure, private, and reliable computing experiences for everyone

-editor

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iHealthRecord Scores!

Instead of filling out your patient profile in a waiting room, where you don't have your information, how about doing it from your home at your own convenience? PLUS, you only have to do it once ;-)

Medem, a San Francisco, CA. company providing Internet-based services to doctors, this week reached out to patients with the chance to create their own online, password-protected personal health records. That way, doctors can grab relevant information from the Internet.

After creating their record, patients can print out cards with instructions allowing emergency workers to access relevant information online.

Edward Fotsch, CEO of Medem, said, "ER [emergency room] people are flying blind, and family members are asked to answer questions they are ill-prepared for."

Unlike similar services offered by other companies, patients will pay nothing for Medem's service, called iHealthRecord. Instead, physicians will pay about \$25 a month.

Patients can go to www.ihealthrecord.org to see if their physician offers the service and can start entering information, or they can do so through their physicians' Web sites. Patients can give doctors or family members access to their information by sharing their passwords.

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Mail STATION

Digital Postage Meter



Imagine - no more trips to the post office. Just now available, why not go for Pitney-Bowes introductory 90 day free trial of this all-in-one, and get \$50 in free postage coupons, redeemable after your trial period. With a **built-in scale**, mailstation™ digital postage meter makes mail

processing faster and more efficient for your small business. It weighs your mail and calculates the exact postage needed with just one touch of a button. Enjoy faster letter output and automatic postal rate updates.

Features:

Free Offer by Pitney-Bowes: <http://blmkt.dsi-enews.net/pitney/?dsid=21297&typ=C>

Digitally Cool Cinema

Digitization is taking over in the media & entertainment sectors and a good example of that is Digital Cinema! Digital Cinema system(s) deliver media with incredible resolution and eliminates the need of producing prints and physically delivering them to the theaters. Content quality degradation over time due to wear & tear of prints is avoided and every movie retains the pristine original quality. A leader in the digital cinema field is **DG2L**. Founded in 2001, DG2L Technologies is the world leader in MPEG-4 based next generation media solutions and is the first ever to introduce an MPEG-4 based Digital Cinema Distribution and Presentation system.

At NAB 2005 in Las Vegas, DG2L launched their new Line of H.264 Video Encoders, Decoders, H.264 Set Top Box and Digital Cinema Products.

DG2L has been awarded a contract for World's Largest Digital Cinema Deployment Project and has selected Studio-Service ITC as their Exclusive Distributor in Russia. Further, China Data Broadcasting Network has selected DG2L Technologies and SecureMedia to Deliver IPTV-VOD throughout China.

The information contained in Digital Times is a combination of original editorial content and information pulled from wire services, research and various online resources.