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Hard Rock Park



Here's an idea for a summer vacation ;-) **Led Zeppelin -- The Ride** opened in June at the **Hard Rock Park** in Myrtle Beach, S.C. It is an *awesome* roller coaster ride, 15 stories at its highest point. High quality music is provided by **JL Audio**. Here is a **YouTube** video of this ride.

For **Roller coaster affectionados**, this place sounds like mecca: View an interactive map [HERE](#).

JL audio has created on-board audio for four key attractions: **The Moody Blues** "Nights in White Satin--The Ride", a mind-bending indoor journey, **Eagles** "Life in the Fast Lane" -- the Park's longest rollercoaster ride and Maximum RPM! -- located in the "**British Invasion**" portion of the park.

The **British Invasion** attraction seats riders in English-style sports cars, each equipped with **six JL Audio speakers** and one **600 watt amplifier**. An amazing Ferris-wheel-type structure lifts the cars and riders into place for the initial drop of a wild rollercoaster experience!

Only 3 miles from the beach, this \$400 million dollar family park is able to accomodate 30,00 guests. The park covers 55 acres and is billed as the world's 1st rock 'n roll theme park, featuring over 50 attractions for rockers of all ages. Thrilling rides, live musical entertainment in the amphitheatre, rock n' roll exhibits, children's play area, restaurants galore & gift shops ensure a memorable experience.

Scroll
Down for
rest of
issue!



Check out operating hours at HardRockPark.com.

A Digital Perspective on Videoconferencing...



There seems to be a great deal of media attention to digital technologies in the corporate environment, including collaboration and the role of video conferencing. I can't help but think of **Andy Grove**, one of the founders of Intel. Intel's 3rd employee, Mr. Grove arrived in this country in 1957, the year I graduated from High School. Mr Grove was **CEO** in the 1990's, when I was employed by Intel and worked at their world headquarters in Santa Clara, California.

Andy was passionate about Intel's videoconferencing application, **ProShare**. My job was to help provide technical support for ProShare. **Craig Barrett**, who was scheduled to replace Andy as CEO and who is the **current CEO** of Intel, was completely **against** ProShare and teleconferencing as a viable business medium. This position resulted in many a corporate boardroom battle between the two executives. Andy's motto and book at that time was, "Only the paranoid survive". In 1998, when Andy Grove stepped down as CEO, ProShare met its demise.

Because I was providing ProShare customer support [training ProShare users @the globe, via videoconference] my job ended and I moved on to Hewlett-Packard, never forgetting Andy's passion & vision. Where are you now, Andy? Are you saying to your fellow innovators, "I told you so." or, "you should have listened to me!" My educated guess is that these days, Mr. Grove is more concerned with health insurance, health issues and *living as long as he possibly can*.

Sometimes we have to let things go. It can be glorious to be proven right, but only time reveals whether it was a validation thing, an ego thing, or a missed-opportunity thing...
-editor

Digitally C-O-O-L PEOPLE or, 'find a need and fill it'

Craig Newmark started **Craigslist.org** in the San Francisco Bay Area as a rental resource for students attending the University of California at Berkeley. He was also sending emails to @ 240 friends, with information about San Francisco events and culture. The year was 1994, and the universe known as the Internet was pretty small. PC Magazine published a map of the Internet in 1994 that showed "all the known **nodes** of the **Internet**." It folded out like a road map and believe me -- there weren't that many!

I met **Craig** in 1995, while earning my **Certificate of Internet Studies** offered by San Jose State University's Professional Development department. It was the 1st course on the subject and as an early web page developer, I was anxious to find out all I could. Craig Newmark was one of my **Internet Studies** instructors. At that time, Craig was an independent software developer whose clients included the Bank of America, Sun Microsystems and Xircom (now **Intel**). Naturally, he discussed his pet project that had just gone public, **Craigslist.org**.

Craig was a single, shy introvert known for his generous nature. He invited me to attend **Craigslist.org** social soirees for singles, held at various locations in San Francisco. At one of these events Craig told me that **Craigslist** wasn't making any \$\$, so he had taken a business partner. Unfortunately, his partner transferred his domain, **Craigslist.org** to himself. A nasty legal battle ensued. He eventually won his case, but it cost **Craig** a pretty penny to get his domain back! Therein, however, lies a lesson for us all.

Protect your domain. If it means anything to you, register it for a LONG TIME and make sure it is 'locked.' That prevents unauthorized transfers. Locking it is one of the options that you can specify when managing your domain, no matter who your registrar is.

*Now in **570 cities** all over the world, **Craigslist.org** is a phenomenon. The site gets 15 million page views a month. Its classified advertising format is said to be a threat to print newspapers. Its founder donates to many charities and has said, "My feeling is that something connecting people to fix the world over time is the deepest spiritual value you can have." To that end, in 2000, the corporation started its philanthropy arm, **Craigslist Foundation**. *Keep truckin, Craig.*

-Saundra

.google ?
.ebay?
.amazon?

On June 26, **ICANN**, the nonprofit group that manages the Internet Domain Name System, unanimously voted to begin the process of relaxing the rules for generic top-level domain names. This means that **companies** and other organizations eventually could run **their own domains**.

Currently, the endings of top-level domain names are limited to a few which include .com, .net and .org, as well as individual country codes such as .ca for Canada or .uk for the United Kingdom.

But WHOA--prices to register the new domain names are expected to be anywhere from \$150,000 to \$500,000. Groups applying for new top-level domain names must also either prove they are technically able to operate Web sites or contract with a company that does. Source: **Computerworld**.

<http://www.digitaltimes.com>,
.net, .org, .ws, .us, .cc, .biz, .tv

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