

Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."
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InCharge Auto™

For iPods and iPhone



Talk about timely ;-). **InCharge Auto™**, by XtremeMac is a sleek, **\$19.95** solution to safely power and charge an iPhone or iPod in *any* vehicle.

The intelligent circuitry design provides maximum protection against power spikes that occur during normal vehicle operation. A built-in LED indicates perfectly regulated power is being supplied, and an ingenious self-resetting fuse never needs to be replaced. Additionally, **the detachable USB power cable can be used for charging with a computer.**

This is the first product to be introduced from an upcoming line of iPhone accessories in development by **XtremeMac**. Currently this product is available at Apple retail stores and online at Apple.com and XtremeMac.com. It is backed by XtremeMac's Limited Lifetime Warranty and will be available in black or white from both physical and online retailers this month. The **InCharge Auto™** has been designed to meet **Apple performance standards.**

*XtremeMac entered the market in 2002 as one of the *first manufacturers* of iPod accessories.

Scroll Down for rest of issue!



I have BEEN TAGGED!



I was introduced to this new social networking service innocently enough...an email invitation appearing that my sister was inviting me to JOIN. I filled out a simple form with required (not optional) information such as address, phone #. When asked for a photograph. I uploaded one that was taken while on a camel 30 years ago, in front of the great pyramids of Giza, Egypt.

After pressing CONTINUE, I was given a list of 'address book' sites, **Gmail**, Yahoo mail, Hotmail, AOLMail, and MSN that the application could pull in order to **Find my friends on TAGGED**. I selected Gmail then had to give up my address and password. It found my sister. I said OK. Then I was confronted with a list of various websites; including HP Home Store, Accuvue, Energizer, Imperial Majesty Cruises, etc. inviting me to get their offer, newsletter, etc. **Opting out required some serious time and attention to radio buttons;** the default was **JOIN**. I later learned that my sister received *points* because of my membership. Details [Here:](#)



Find your friends on Tagged!

Check your email address book:



HD-DVD vs. Blue Ray: The Battle Rages...

CD's are still good enough for me. Many consumers, including some of my friends, are moving to high definition [HD] and there is a format war raging between two specifications: **HD-DVD** and **Blu Ray**.

Amazon will soon start enticing consumers by selling on-demand **HD-DVD** versions of independent films. **Sundance Channel's "Big Ideas for a Small Planet" series will be one of the first titles available through the on-demand service.**

The Warner Bros. **HD-DVD** camp is going after consumers by touting its players' ability to be **'Interactive'** while connected to the Internet. **At the end of this month, the HD-DVD version of "300," for example, will allow users to re-edit the movie, selecting and ordering the scenes as they see fit, then upload it to a Warner Bros. server. The edit will be accessible to other users, who can download it to their players and see the movie in its new form.**

"Blood Diamond," out Tuesday on **HD DVD**, will allow watchers to participate in online polls after watching. *The movie is already available on Blu-ray.

The *first* Internet-enabled disc -- a Japanese animated feature titled "**Freedom**" -- was released in late June. Buyers who connect their **HD DVD** player to a broadband Internet line will be able to download a high-definition trailer for another movie, change menu styles and download additional subtitles.

Toshiba's **HD-DVD** player, the **HD-A2**, sells for **\$299** after an "instant rebate."

Blu-ray, backed by **Sony Corp.** whose PlayStation 3 game console plays that format, is preferred by many Hollywood studios. This technology scored a major win two weeks ago when **Blockbuster Inc.** said it would stock **Blu Ray**, *not* **HD DVDs** when it expands its high-definition offerings to 1,450 stores next month. Sony introduced its newest Blu Ray player, the BDP-S300 [**\$499**] in June.

From the **Blu-Ray Association** is a Summer Promotion: starting on July 1 and continuing through Sept. 30. Consumers purchasing certain Blu-ray Disc players will also be able to **choose five movies, from a list of 21, in the Blu-ray format.** **Samsung** has announced their *dual format player*, the BD-UP5000. The player will come with an Ethernet connection and play both BD-J and HDi interactive content. No price has been set for this October-November product release. Sharp Electronics has announced that they will release their first Blu-ray player, the BD-HP20S, this fall.



For years I have been using **eFax**, a free and reliable service for receiving faxes over the Internet. Out of the blue, I received an email notice from them that my account was suspended for supposedly receiving the excess number of free faxes allowed.

Although offered the option of upgrading the service for approximately \$20/month, I declined to do so. After all, I have a fax machine and dedicated fax line at home -- but my HP OfficeJet **sends** much better than it **receives!**

To the rescue - MyFax, a company that offers a free 30 day trial. They assigned me a **dedicated toll-free fax number.** **After trying the service** I opted for the \$10/mo. account, which allows me to send 100 faxes and receive 200.

MyFax Advantages: send via email - it is delivered over the Internet as a Fax. Or...send a hard copy - it is received as a .pdf file via email. Corporate accounts an additional option. Details [HERE](#).

-editor

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