

Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."
w w w . d i g i t a l t i m e s . c o m



ShowStoppers®
@ CES®



Open Letter to: Mr. Gary Shapiro - while reading your 2011 book, **The Comeback or, How Innovation Will Restore The American Dream** the realization came to me that I am a perfect example of the kind of Innovator you respect, and admire ;~) [Thank You.](#)



But your organization has become a serious problem for me. Last month the **USPTO** [*United States Patent and Trademark Office*] turned down two (2) **LIVING IN DIGITAL TIMES [LIDT]** applications, citing my Mark. **When that area first appeared at CES in 2010, I thought I was going to have a heart attack, as I founded DIGITAL TIMES in 1994 and Trademarked it in 1996.**

As an Innovator, did I use Taxpayer \$\$? No. Did I receive any handouts? No. Have I spent 19 years working on and protecting it? YES.

In partnership with **Ms. Raskin**, *Last Gadget Standing*, previously a 10 year old stand-alone feature at CES, came under the umbrella of **LIVING IN DIGITAL TIMES**, encroaching on my Mark. In fact, in March of 2010 my attorney sent a strongly worded letter to Ms. **Raskin**, to which she did not respond.

'**Sandbox Summit**' for kids and tech at CES also came under the umbrella of LIDT in 2010. Please be advised that **DIGITAL TIMES®** has areas for Kids and Parents, and has been covering Tech for over fifteen (15) years.

In a recent [Forbes Magazine interview](#) you, President and CEO of the **Consumer Electronics Association**, *owner and sponsor of CES*, stated that

"**CES attendees share a passion for innovation and entrepreneurship and the belief that anyone with an idea should be able to expose it easily. Our leadership helped protect a sacred trust and CES must always serve as a platform for new innovators and entrepreneurs.**"

Sacred Trust? What about Me?
{See [July 2010 Digital Times](#)}
-founder & editor

Scroll
Down for
Page 2

What do Snooki and Justin beiber have in Common?

They will be making guest appearances at **CES** this week. along with other sports legends, entertainers and musical icons.

Just a Few: Jillian Michaels, 50 Cent, Dennis Rodman, Miss America 2011, Robert Horry & John Salley of the NBA, LL COOL J, Carl Banks, Jose "Hyde" Cotto, John Glen, Martin Campbell, Caterina Murino, Chicago, Jabbawockeez, Allistair Overeem, Jamie Michelle, & more....



Having lived in West Germany [the Berlin Wall was up] for 3 1/2 years a very long time ago, I was extremely excited to attend **IFA**, circa 1977 in West Berlin, Germany...at that time, the *world's* largest consumer electronics show. Coinciding with CES are two 'Hot' Press Events I wouldn't miss, [ShowStoppers](#) & [IFA](#).

At a Glance; ~) COOL stuff coming...coming

Gabe Lozano, who once played baseball at Millikin University in Illinois, has created a *social network for athletes* to be called **LockerDome**. Look for it--he just received \$750,000 in funding.

Jan 05, 2012: Per CNNMoney, 2011 marked the first time that **digital music** accounted for more than half of music sales as consumers shifted their music consumption habits. No wonder I am seeing more players and vendors with high-end speakers for **digital**. As I mentioned in my last newsletter, **Napster** blazed the trail for online music consumption,

Online shopping increased **26%** this Holiday Season. I received **152 catalogs** by snail mail in Nov-Dec. All had websites and many offered 'web specials' to include, in many cases, Free Shipping.

PCmover **Windows 8 Beta Assistant** was released on January 5, 2012. PCmover claims to be the number one best selling migration software in the world and it is the only software that moves applications (in addition to files, settings, and user profiles) from an old PC to a new one.

This product will be available at www.laplink.com You can perform an unlimited number of migrations for **FREE** prior to July 2012.

According to an enthusiastic Robert Redford, Yahoo!'s Ross Levinsohn "certainly knows technology but passionately believes **content is the ultimate distinguisher**.".. uh, this *isn't* new--we've all heard it zillions of times.

iPad 3: rumors abound about what **Apple** is offering with this upcoming tablet. Since I have not taken the plunge and plan on buying one next month, wish I could get my hands on the iPad3 at the International Consumer Electronics Show but Apple has declined to share..

-editor

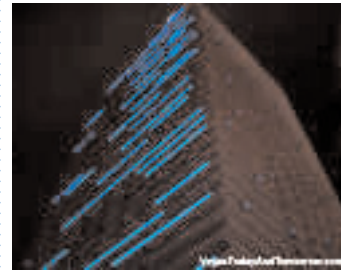
<http://www.digitaltimes.com>,
.net, .org, .ws, .us, .biz, .tv
.info, .mobi., .tw, .asia, .co

Digital Times®, founded in 1994, is an "eCommerce publication reporting on the development and/or availability of interactive products and services."

Sandra Knowles Kinnaird,
Founder & Editor

Add'l **intellectual property** includes:

digitalhealth.biz, digitalseniors.com, digitalseniors.net,
digitalseniors.info, digitalseniors.org, digitalseniors.biz,
digitaltreasure.com, deeplydigital.info, deeplydigital.net,
deeplydigital.org, deeplydigital.us, deeplydigital.name,
deeplydigital.tv, interactive-adv.com and more...



why not have a
FAUX
Wedding
While at CES?

Britney Spears might have totally appreciated this!. Capitalizing on the fact that there are zillions of impromptu weddings in Las Vegas, *and* banking on the 'What Happens Here Stays Here' slogan, the Cosmopolitan Hotel is now offering Faux 'Pop-Up Weddings.'

Marriages last for 24 hours.

Packages are \$80 - \$195. Brides can have a 20 min. ceremony, Champagne and "eraser rings."

The chapel has a retail space where couples can pick up wedding bands, announcements and apparel.

Pluses: Couples can avoid the divorce if it doesn't work out. As if that weren't enough, the photo backdrop features the "**Welcome to Fabulous Las Vegas**" sign and have a great view of the Strip.

Couples can opt for a LEGALLY BINDING ceremony for an additional \$90. Source: Las Vegas Review-Journal.

***200 Year Old publication goes digital.**

Founded in 1847 and 1st delivered by horseback, the New England Journal of Medicine has gone digital, bringing it into the 21st Century. The Journal's checkered past includes expressed concern about men and women mingling during surgeries normally witnessed by one sex!