

Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."

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At-Home Tech Assistance



Hoping to cash in on the consumer oriented tech support market, AT&T has rolled out a competitor to Best Buy's Geek Squad called **ConnecTech**. Most consumers embracing the digital age are ill prepared to install increasingly complex home theatres & home computer and T.V. networking including broadband and wireless. Currently, the consumer support market generates **several billion dollars \$\$\$ a year**.

For a fee, AT&T will install your flat-panel TV, wall mounted speakers and phone support for digital products including MP3 players and digital cameras.

This service is not available to businesses.

AT&T is working with a network of *outside contractors in all 50 states*. By providing this service, AT&T hopes to improve and enhance their relationship with customers by building loyalty and **up-selling other products & services**. If consumers receive quality support, there is no reason why this model wouldn't work!

AT&T revenue is in excess of **\$120 billion** annually.

Some features of **ConnecTech Services**:

- . Affordable, next day in-home installation and support
- . AT&T makes your technology work, nationwide...even if you are not an AT&T customer today [PC Remote Support is available for AT&T Internet service customers only]
- . Desktop or Notebook PC Setup and Connection
- . Digital Media, Printer, Music or Photo Setup
- . PC Upgrade Installation
- . Help you need 7 days a week

Scroll
Down for
rest of
issue!



To order AT&T ConnecTechSM services, please call 1-800-344-1734, 8 am to 11 pm CT, 7 days a week.

-editor



Lucky to be Alive...

A long wait in ER at Desert Springs hospital and several days in Intensive Care was *not* where I *planned* to be earlier this month. So MUCH of what happens in life is NOT what we *planned--right?* I am one of the lucky ones, back where I belong.

Online Shopping: **Checkout:** Are you remembering to do a Google search when you get to the last stage of Check-Out and observe a field where you can enter a coupon or promotional code?

Google usually provides the codes I need to save \$\$ online. Doing this step has saved me 35% just this week. 15% at shoeline.com, 10% at Horchow, 10% somewhere else & free shipping at another etailer. It really adds up, so please take that step.

By the way, shoeline.com is a recent find - useful, in that they have videos of models actually wearing the shoes! [Great for the gals - I bought some black pumps because they looked so good on HER foot].

-editor

PayItGreen™ 

Good for the Environment. Good for You.

Digital Pulp has launched a website in support of the **PayItGreen alliance** backed by the **Electronic Payments Association [NACHA]**.

The idea is to encourage consumers to manage their finances electronically.

<http://www.payitgreen.org> uses animation to guide visitors to information about the benefits of *online payment*.

We use bill-pay online payment with a bank or two. *The problem is that my husband **underestimates the time necessary to process the payment***. In other words, he often assigns payment a day or two before it is due. This is because he is accustomed to 'Internet time' and expects things to happen pretty much instantaneously when, in fact, 4-5 business days is required. His habit results in 'late fees' that he protests every time we receive a statement.

They claim that by switching to electronic bills, statements, and payments, every year the *average household* can:

- . save 6.6 pounds of paper
- . save 0.079 trees
- . avoid use of 4.5 gallons of gasoline to mail bills, statements, and payments
- . avoid release of 63 gallons of wastewater into the environment
- . avoid producing 171 pounds of greenhouse gas emissions.

With many households participating, these small contributions can add up to a big benefit for the environment.

From my husband's point of view, **eliminating** the need to purchase increasingly expensive stamps, writing paper checks, addressing envelopes or keeping track of prepaid envelopes is worth the effort of establishing online payments.

-editor

Big Tip! *Prescription & Co-Pay* *Assistance*

If you have a family member, friend or acquaintance needing to obtain expensive cancer medications or chemotherapy or radiation co-pays, do them a *great big favor* and suggest that they contact the **Patient Advocate Foundation [PAF]**.

The case manager we contacted facilitated 3-way conversations between my husband and I and Astra Zeneca's AZ&Me program, making it possible to obtain my \$340 mo. medication, ARIMIDEX for only \$25.00/month.

During our 2nd 3-way conversation she contacted the billing office for 21st Century Radiation regarding our co-pay bill for \$5,065. Thanks to our effort and her support, our bill was unbelievably **reduced by 80%** and affordable monthly payments for the balance have been arranged. ;-)

-editor

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Sandra Knowles Kinnaird,
Founder & Editor