

# Digital Times <sup>®</sup>

Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."

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## Consumer Alert... "Fake" Magazine



*Among yesterday's Spam in my inbox was this offer of a Charter Subscription to Nothing!*

Reserve your ABSOLUTELY FREE one-year subscription to **Digital Life** magazine. Each day technology brings us more digital cameras, PDAs, MP3 players, and computer gadgets. Digital Life does more than help you sort them out – it tells you what's best and why.

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Click here to find out how to reserve your FREE subscription to Digital Life magazine - a Planned Publication - and see what other FREE magazines you can receive.

**Please respond by November 14, 2002.**  
**Quantities are limited, so click here NOW!**



## Streaming Church Services

Throughout 2002, **iMedia Networks** has provided wildly popular 'virtual webcasting' streaming services for United Pentecostal Church Int'l.

Members enjoy viewing Pastor's messages and Church Conferences via the Web. Church 'infomercials' are gaining in popularity and UPC is brokering web-site design and streaming services to other congregations. If interested in arranging to stream your Service, Wedding or any other event, **contact:**

**Michael Lindsay**  
**iMedia Networks**  
**(408) 999-7797**

Quantities are limited, all right... While reading the fine print on the subscription information page, I discovered that it *may* be published in **2003**. The publishers, Synapse and freebizmag.com, appear to be using this gimmick for information gathering purposes [email addresses] and for marketing existing magazines via their multi-publisher continuous service subscription system.

-editor

## Spam Proof your Web Pages

Robots scan your web pages, harvesting email addresses for Spammers.

This code can't be read by information grabbing robots, but allows your visitors to read your email address.

```
<script language=javascript>
<!--
var username = "username";
var hostname = "yourdomain.com";
var linktext = username + "@" + hostname;
document.write("<a href=" + "mailto:" + username + "@" + hostname +
">" + linktext + "</a>")
//-->
</script>
```

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