

Digital Times is a "for eCommerce newsletter reporting on the development and/or availability of interactive products and services."

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**Reviewed:**

**DIGITAL HEALTH**

What do we have, if not our health? Here in Las Vegas, NV a jury just awarded **\$500 Million** in punitive damages to a person who acquired Hepatitis C due to a clinic's negligence. Mind you, this person received **\$5.1 Million** in compensatory damages earlier this week !!!

There is also a case of a Nevada woman who phoned five pharmacies posing as a doctor. She successfully obtained 2,110 hydrocodone and oxycodone pills in one year!

Digital medicine / patient record-keeping by electronic means and online prescription management is being adapted across the country...to everyone's benefit.

We are with Senior Dimensions, a Medicare-management subsidiary of UnitedHealth Group. My doctor efficiently *emails my subscription(s) or refills* directly to the Pharmacy [we use WalMart pharmacy service as they are caring, reasonable \$\$ and nationwide].

With Senior Dimensions my health and appointment history is not only online, I can access it from my computer, 24/7. If I have an emergency, medical personnel can contact Senior Dimensions, and my electronic medical record(s) can quickly be accessed, creating an opportunity for swift response and intelligent care. I am 70 years old. My husband is 80. These services are very important to us and COULD save our lives.

### '3M Health Care Dictation App for Smartphones!

Sounds Great! A Mobile Dictation Software application by 3M for the iPhone Operating System will enable health care staff to dictate notes for transcription and quick delivery to hospital systems. As of late February, this app was already being offered for BlackBerry and Windows Mobile platforms. Dr.'s can also view patient lists and view patient information on their mobile device, using a typical WiFi or a 3G Internet connection.

"Our clients are looking for tools and technology that make workflow processes much more efficient," Ray Terrill, senior vice president of **3M Health Information Systems.**" "By expanding our dictation, transcription and speech recognition solutions to new mobile platforms such as the iPhone, we're demonstrating our commitment to helping clients improve provider satisfaction and turnaround times."

---way to go, **3M**

### First [TWIT](#)



It is of some interest that Michelle Obama was/is highly suspicious of Twitter. At the recent White HouseCorrespondents Assoc. dinner, she decided to send her first 'twitter' using CNN correspondent Ed Henry's iPhone & account.

For her 1st 'Twitter' she used the acronym potus for her husband. We know he smokes, but POTus? Or, did she mean POTus?! Doubt that we'll ever know. BTW, the acronym stands for 'President of The United States.'

### DIGITAL **DISASTER!!!**

Today, largely because of a computer 'glitch,' massive electronic trading & automated 'short selling,' the Stock Market took a 997 point dive within seconds, resulting in the most devastating Wall Street crash since 1987.

This digital episode is a wake-up call and reminder of how quickly things can change in the technological Era we now live in. The crash was initiated by Greece's economic woes; it has not yet been determined whose computers or what identity was responsible!

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## Inroads into Digital Health, Continued!

**Cisco Systems** is integrating its **TelePresence** video collaboration technology and unified communications products to create a health care platform designed to improve patient care via **virtual physician visits**. The platform, which launched in March, allows more collaboration between doctors and patients when face-to-face meetings aren't possible. In some cases, these [immersive video collaboration sessions](#) can be preferable to face-to-face meetings, especially when it is necessary to bring in specialists from varying locations to consult on a case, [according to Cisco officials]. This service is also intended to aid patients in rural and underserved areas where medical attention or particular expertise is scarce, in addition to urban settings.

Cisco and **UnitedHealth Group** announced in March that they were collaborating to create a network that would enable doctors to meet with patients virtually. The [Connected Care](#) telehealth network is designed to bring the same level of care via virtual visits that the patient would receive by seeing the doctor in person!

**Iron Mountain's Digital Record Center for Medical Images** is fine-tuning cloud storage for medical records which often includes large, bulky X-ray files. Due to the sensitivity and importance of medical data, another level of redundancy is built into their package. Health care organizations can configure the service to meet access requirements, including moving large volumes of data to Iron Mountain's data center faster than moving files over the Internet.

**Dell** and the American Medical Association [**AMA**] are teaming up to create an information technology platform designed to make it easier for physicians and other health care providers to adopt and deploy IT that will make them more efficient and help drive down costs. The platform is being beta tested and will be launched later in **2010**. The platform will be a source of information on everything from products to services to resources. Physicians will be able to get help from the AMA throughout the process, from selecting the products to implementing them to assessing their effectiveness.

"With this platform of electronic medical record technology, we are helping physicians adopt practical technical solutions in order to knock down barriers to the adoption and meaningful use of **digital patient info across the health care system**," Jamie Coffin, vice president of [Dell Healthcare](#) and Life Sciences, said in a statement.

Note: The **Obama administration** has earmarked **\$17 billion** in stimulus funds for **Electronic Medical Record** projects, starting in 2011.

-editor



### DELL's Mobile Clinical Computing Solution

Dell believes that mobility is crucial in a clinical setting. Clinicians must have the ability to access multiple applications and patient data anywhere care is being administered. Traditional obstacles such as can create bottlenecks to critical data access.

[View a video](#) from Dell and Symantec to learn how Dell's Mobile Clinical Computing solution removes these barriers to ensure your staff is always connected.

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